



***For immediate release***

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## **Oklahoma Freewheel Reveals The Route For Its 2016 Tour Across Oklahoma**

Oklahoma City, OK, 1/16/2016 — Freewheel, Inc. announced the route for its 2016 Oklahoma Freewheel cross-state bicycle tour today in Oklahoma City. Speaking at the Coop Ale Works Tap Room, Executive Director Trevor Steward made the much-anticipated route announcement to a large group of new and experienced Oklahoma Freewheel riders. The 2016 tour will start June 19 and conclude June 25.

Along with the route, the theme for this year's tour was announced. "A Tribute to the Five Tribes of Oklahoma" guided the route development and helped determine the entertainment that riders will experience in each host town. The theme also inspired the design of the 2016 OK Freewheel jersey and t-shirt. With the goal of highlighting and celebrating the culture and traditions of The Five Tribes of Oklahoma, the tour will stay at least one night in each of the Five Nations.

Oklahoma Freewheel participants will be treated to a mostly south-to-north route across the east-central portion of Oklahoma. On June 19 riders will start their week-long event in Madill, OK. Located in the Chickasaw Nation and near the Red River and Lake Texoma, Madill is best known for hosting the annual National Sand Bass Festival. From Madill, riders will cross over into the Choctaw Nation and ride to Coalgate. Coalgate is well known for its small town charm and its coal production in the early 1900's.

From Coalgate, the riders will take in the beautiful scenery on their way to the Seminole Nation capital of Wewoka. Wewoka is best known for its annual Sorghum Festival. From Wewoka, the tour continues on to Okmulgee located in the Muscogee (Creek) Nation. Along with being the capital of the Muscogee (Creek) Nation, Okmulgee is also home to the historic Creek Council House. From Okmulgee, the tour heads to Sand Springs, also located in the Muscogee (Creek) Nation. Sand Springs will host this year's fast-paced and exciting Speedwheel Criterium bicycle race presented by Team Soundpony.

From Sand Springs, the tour works its way around Tulsa to Claremore. Located in the Cherokee Nation, Claremore is the home to Will Rogers and Rogers State University. After a night in Claremore, the tour then heads to the northwest corner of the Cherokee Nation and to Bartlesville. Bartlesville is the home of the OK Mozart festival and the Price Tower, designed by Frank Lloyd Wright. The final day of the 2016 Oklahoma Freewheel tour takes riders across the Oklahoma-Kansas border into downtown Caney, KS. Lying just north of the border, Caney is home to the Safari Zoological Park.

Oklahoma Freewheel also announced the continuation of the gravel route option for this year's tour. Believed to still be the only organized gravel tour in the country, the gravel route will closely follow the road route while giving participants a very different view of Oklahoma. The first ever gravel tour option was introduced in 2015 and had approximately 30 participants.

The participants of Oklahoma Freewheel will travel around 460 miles to complete the 2016 cross-state bicycle tour.

Oklahoma Freewheels mission is to promote and strengthen cycling tourism in Oklahoma. For more information on this great ride and to register, visit [www.okfreewheel.com](http://www.okfreewheel.com).

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